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Occupational Employment and Wages in St. George, May 2012

Workers in the St. George Metropolitan Statistical Area had an average (mean) hourly wage of \$16.98 in May 2012, about 23 percent below the nationwide average of \$22.01, according to the U.S. Bureau of Labor Statistics. Regional Commissioner Stanley W. Suchman noted that, after testing for statistical significance, no wages in the local area were significantly higher than their respective national averages in 22 major occupational groups. Sixteen groups had significantly lower wages than their respective national averages, including management; computer and mathematical; and life, physical, and social science.

When compared to the nationwide distribution, local employment was more highly concentrated in 5 of the 22 occupational groups, including sales and related, construction and extraction, and building and grounds cleaning and maintenance. Conversely, eight groups had employment shares significantly below their national representation, including production, business and financial operations, and computer and mathematical. (See [table A](#) and box note at end of release.)

Table A. Occupational employment and wages by major occupational group, United States and the St. George Metropolitan Statistical Area, and measures of statistical significance, May 2012

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	St. George	United States	St. George	Percent difference ⁽¹⁾
Total, all occupations.....	100.0%	100.0%	\$22.01	\$16.98*	-23
Management.....	4.9	3.5*	52.20	37.12*	-29
Business and financial operations.....	4.9	2.8*	33.44	23.72*	-29
Computer and mathematical.....	2.7	0.9*	38.55	28.20*	-27
Architecture and engineering.....	1.8	0.7*	37.98	31.14*	-18
Life, physical, and social science.....	0.8	0.7*	32.87	22.94*	-30
Community and social services.....	1.4	1.6	21.27	18.26*	-14
Legal.....	0.8	0.7*	47.39	42.29	-11
Education, training, and library.....	6.4	6.7	24.62	16.63*	-32
Arts, design, entertainment, sports, and media.....	1.3	1.0	26.20	16.82*	-36
Healthcare practitioner and technical.....	5.9	6.2	35.35	33.77	-4
Healthcare support.....	3.0	3.6*	13.36	13.05	-2
Protective service.....	2.5	1.7*	20.70	17.24*	-17
Food preparation and serving related.....	8.9	10.9*	10.28	10.06	-2
Building and grounds cleaning and maintenance.....	3.3	5.3*	12.34	10.79*	-13
Personal care and service.....	2.9	2.9	11.80	12.12	3
Sales and related.....	10.6	13.0*	18.26	14.27*	-22
Office and administrative support.....	16.4	16.9	16.54	14.09*	-15

Table A. Occupational employment and wages by major occupational group, United States and the St. George Metropolitan Statistical Area, and measures of statistical significance, May 2012 - Continued

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	St. George	United States	St. George	Percent difference ⁽¹⁾
Farming, fishing, and forestry.....	0.3	(2)	11.65	(2)	
Construction and extraction.....	3.8	6.0*	21.61	17.15*	-21
Installation, maintenance, and repair.....	3.9	3.5	21.09	19.34*	-8
Production.....	6.6	3.8*	16.59	14.91*	-10
Transportation and material moving.....	6.7	7.4	16.15	14.77*	-9

⁽¹⁾ A positive percent difference measures how much the mean wage in St. George is above the national mean wage, while a negative difference reflects a lower wage.

⁽²⁾ Estimate not released.

* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

One occupational group—sales and related—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. St. George had 6,150 jobs in sales and related, accounting for 13.0 percent of local area employment, significantly higher than the 10.6-percent share nationally. The average hourly wage for this occupational group locally was \$14.27, measurably below the national wage of \$18.26.

With employment of 2,180, retail salespersons was the largest occupation within the sales and related group, followed by cashiers (1,740) and first-line supervisors of retail sales workers (660). Among the higher paying jobs were first-line supervisors of non-retail sales workers, with mean hourly wages of \$26.30. At the lower end of the wage scale were cashiers (\$9.32) and retail salespersons (\$12.60). (Detailed occupational data for sales and related are presented in table 1; for a complete listing of detailed occupations available go to www.bls.gov/oes/2012/may/oes_41100.htm.)

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1](#).) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the St. George Metropolitan Statistical Area, above average concentrations of employment were found in some of the occupations within the sales and related group. For instance, first-line supervisors of retail sales workers were employed at 1.5 times the national rate in St. George.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the Utah Department of Workforce Services.

With the release of the May 2012 estimates, OES data are based on the 2010 Standard Occupational Classification (SOC) system for the first time. The OES survey provides estimates of employment and hourly and annual wages for wage and salary workers in 22 major occupational groups and more than 800 detailed occupations for the nation, states, metropolitan statistical areas, metropolitan divisions, and nonmetropolitan areas. In addition, employment and wage estimates for 94 minor groups and 458 broad occupations are available in the national data for the first time. Information about the 2010 SOC is available on the BLS website at www.bls.gov/soc.

The May 2012 OES estimates are the first to be produced using the 2012 North American Industry Classification System (NAICS). Information about the 2012 NAICS is available on the BLS website at www.bls.gov/bls/naics.htm.

Note

OES wage and employment data for the 22 major occupational groups in the St. George Metropolitan Statistical Area were compared to their respective national averages based on statistical significance testing. Only those occupations with wages or employment shares above or below the national wage or share after testing for significance at the 90-percent confidence level meet the criteria.

Note: A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with the ability to make confident statements about a universe based on a sample. It is entirely possible that a large difference between two values is not significantly different statistically, while a small difference is, since both the size and heterogeneity of the sample affect the relative error of the data being tested.

Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. Guam, Puerto Rico, and the Virgin Islands are also surveyed, but their data are not included in the national estimates. OES estimates are constructed from a sample of about 1.2 million establishments. Forms are mailed to approximately 200,000 sampled establishments in May and November each year for a 3-year period. May 2012 estimates are based on responses from six semiannual panels collected in May 2012, November 2011, May 2011, November 2010, May 2010, and November 2009. The overall national response rate for the six panels is 76.6 percent based on establishments and 72.9 percent based on employment. The sample in the St. George Metropolitan Statistical Area included 1,048 establishments with a response rate of 79 percent. For more information about OES concepts and methodology, go to www.bls.gov/news.release/ocwage.tn.htm.

Area definitions

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **St. George, Utah Metropolitan Statistical Area** includes Washington County.

Additional information

OES data are available on our regional web page at www.bls.gov/regions/mountain-plains/home.htm. Answers to frequently asked questions about the OES data are available at www.bls.gov/oes/oes_ques.htm. Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at www.bls.gov/oes/2012/may/methods_statement.pdf. Information in this

release will be made available to sensory impaired individuals upon request – Voice phone: 202-691-5200;
Federal Relay Service: 1-800-877-8339.

Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, St. George Metropolitan Statistical Area, May 2012

Occupation ⁽¹⁾	Employment		Mean wages	
	Level ⁽²⁾	Location quotient ⁽³⁾	Hourly	Annual ⁽⁴⁾
Sales and Related Occupations.....	6,150	1.2	\$14.27	\$29,680
First-Line Supervisors of Retail Sales Workers.....	660	1.5	17.65	36,720
First-Line Supervisors of Non-Retail Sales Workers.....	40	0.4	26.30	54,710
Cashiers.....	1,740	1.4	9.32	19,380
Counter and Rental Clerks.....	190	1.2	12.31	25,600
Parts Salespersons.....	120	1.5	17.68	36,780
Retail Salespersons.....	2,180	1.4	12.60	26,210
Advertising Sales Agents.....	40	0.7	18.03	37,490
Insurance Sales Agents.....	110	0.9	21.49	44,700
Sales Representatives, Services, All Other.....	180	0.8	25.16	52,340
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products.....	70	0.5	27.08	56,330
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products.....	480	0.9	21.88	45,500
Real Estate Sales Agents.....	190	3.2	21.32	44,350
Sales and Related Workers, All Other.....	50	1.1	9.76	20,290

⁽¹⁾ For a complete listing of all detailed occupations in St. George, UT, see www.bls.gov/oes/current/oes_41100.htm.

⁽²⁾ Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

⁽³⁾ The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

⁽⁴⁾ Annual wages have been calculated by multiplying the hourly mean wage by a 'year-round, full-time' hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.