## Arizona State University



Just what do we actually know about household spending on transportation services and how are they changing in the $21{ }^{\text {st }}$ Century?

Jonathan R. Peters, Ph.D.<br>The College of Staten Island \& The CUNY Graduate School<br>David A. King, Ph.D.<br>Arizona State University<br>Cameron E. Gordon, Ph.D.<br>University of Canberra<br>Nora Tabori Santiago, MUA<br>The CUNY High Performance Computing Center<br>Bureau of Labor Statistics<br>2018 Consumer Expenditure Surveys (CE) Microdata Users' Workshop<br>Washington, DC<br>July 20, 2018

How did we
(Transportation Finance Folks \& Urban Planners)

> wind up here at the BLS? Part III $(2014,2017 \& 2018)$

## Why are we interested in tracking the cost of transport services and fees?

## The Changing US Portfolio of Travel

- Look at aspects of travel costs that are changing.
- How are these costs reflected in the CEX?
- How are these cost measured through other methods?
- How are these costs spread across income groups?
- How can we plan to measure future costs?


Sidecar - DOA


Ola Cabs - India


## CRR 2co

autopartage


## Uber Trips Origins in "New York" - From Uber



Data Obtained From Uber by NYC Taxi and Limousine Commission for April - October 2014

## Brooklyn Monthly Taxi Pickups

trailing 28 days, based on NYC TLC trip data


Español｜खबरें हिंदी में｜密歇根大学｜Português

A＋A A－

## Hitchin＇a ride：Fewer Americans have their own vehicle

Jan 23，2014 Contact Bernie DeGroat



ANN ARBOR－American households without a vehicle have increased nearly every year since 2007 －providing further evidence that motorization may have peaked in the United States，says a University of Michigan researcher．

Following up his research from last year showing that Americans own fewer light－duty vehicles per household，drive them less and consume less fuel than in the past，Michael Sivak of the U－M
 Transportation Research Institute examined recent trends（2005－12）in the proportion of U．S．households without a car，pickup truck，SUV or minivan．He also studied variations in this proportion for the 30 largest U．S．cities for 2007 and 2012.

Sivak found that 9.2 percent of U．S．households


## RECENT FEATURES

Few local leaders satisfied with public transit options

## Michigan Public

Policy Survey

$$
\text { Aprill } 2015
$$

Michigan local government leaders say transit services are portant，but lack of funding discourages their development

The Center for Local， State，and Urban Policy

A crash in space：Six things you didn＇t know about MESSENGER＇s Mercury impact


## US Households Without a Vehicle

| Rank | City | \% car-free |
| :--- | :--- | :--- |
| 1 | New York City | $56 \%$ |
| 2 | Washington, DC | $38 \%$ |
| 3 | Boston | $37 \%$ |
| 4 | Philadelphia | $33 \%$ |
| 5 | San Francisco | $31 \%$ |
| 6 | Baltimore | $31 \%$ |
| 7 | Chicago | $28 \%$ |
| 8 | Detroit | $26 \%$ |

U.S. Average $=9.22 \%$

## Household Modes of Travel

- Private Automobile
- Shared Vehicle - Carpool / Fampool
- Shared Vehicle - Taxi, Jitney, Lyft, Uber
- Walking
- Bicycle
- Mass Transit - Commuter Rail, Metro, Bus, Ferry
- Air Travel
- Non-Travel - Online Shopping / Video Meetings
- And Lodging - AirBNB versus Hotels


## Changing Households

- Households used to travel a lot to get goods and services.
- Go to store to rent a DVD or buy a CD - Now Netflix and I-Tunes.
- Go to a restaurant to get a meal
- Go to store to purchase a physical map - now cell phone and GPS services
- Buy a car and have it for your own use every day - now Lyft, Uber and Zipcar.
- Travel to a location to have a meeting - now Skype or GotoMeeting.
- Now these services are bundled in some cases with transportation services, communications or the delivery of goods.
- It will move the stuff between the UCC boxes.


# Our First Project - 2014 <br> Examining Tolling in Data <br> Price Data Should be in <br> Producer Price Index (PPI) <br> or <br> Consumer Price Index (CPI) 

# For Whom the Consumer Price Index Tolls 

Reporting of Road Pricing in the Consumer Expenditure Survey

Jonathan Peters, David A. King, Cameron Gordon, and Nora Tabori Santiago

User fees have long been seen as an efficient financing mechanism because beneficiaries of services pay for the benefits received. This point of view is especially applicable to public services with commercial aspects and in situations for which links between consumption and price are relatively easy to make. However, road pricing, such as tolls, can be very high and important to local price levels. This paper examines the way in which expenditures on tolls are tracked and measured in the United States through the consumer expenditure survey (CES) run by the U.S. Bureau of Labor Statistics. The paper describes the CES and its methods, both generally and for tolls and road charges specifically, and compares those

RISE OF ROAD PRICING IN AMERICA

During the 20th century in the United States, the primary national source of funding for highways and, later on, transit was the fuel excise, or gas tax. Beginning with Oregon, all U.S. states and the District of Columbia implemented a fuel tax between 1919 and 1929. President Hoover initially instituted the federal tax with the Revenue Act of 1932. These taxes are a specific excise that is a fixed price per unit sold (as opposed to an ad valorem, or percentage of sales price) tax. This tax is collected at the national and state levels and has the advantage

Consumer Expenditure Survey

```
SHARE ON: f in CE FONT SIZE: - PRINT: B
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Consumer Unit (CU) Characteristics And Income - FMLY
Summary Expenditure Data

VARIABLE_NAME

MAINRPPQ

MAINRPCQ

VEHINSPQ

VEHINSCQ

VRNTLOPQ

VRNTLOCQ

* PUBTRAPQ
- PUBTRACQ
* TRNTRPPQ

VARIABLE_DESCRIPTION

Maintenance and repairs last quarter
$\begin{array}{lllllllllllllllll}470220 & 480110 & 480212 & 480213 & 480214 & 480215 & 490110 & 490211 & 490212 & 490221 & 490231\end{array}$
4902324903114900312490313490314490318490319490411490412490413490501
490900

Maintenance and repairs this quarter same UCCs as above

Vehicle insurance last quarter 500110

Vehicle insurance this quarter same UCC as above

Vehicle rental, leases, licenses, and other charges last quarter

| 450310 | 450313 | 450314 | 450410 | 450413 | 450414 | 520110 | 520310 | 520410 | 520511 | 520512 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 520521 | 520522 | 520531 | 520532 | 520541 | 520542 | 520550 | 520560 | 520902 | 520905 | 620113 |

$\begin{array}{llllllllll}520521 & 520522 & 520531 & 520532 & 520541 & 520542 & 520550 & 520560 & 520902 & 520905 \\ 620113\end{array}$

Vehicle rental, leases, licenses, and other charges this quarter same UCCs as above

Public and other transportation last quarter TRNTRPPQ + IRNOTHPQ

Public and other transportation this quarter
$\operatorname{NUM}(12,4)$ same composition as above

Public and other transportation on trips last quarter
$\operatorname{NUM}(12,4)$ $\begin{array}{llllll}530110 & 530210 & 530312 & 530411 & 530510 & 530901\end{array}$

| Expenditure category | Components of category (where applicable) |
| :---: | :---: |
| New cars |  |
| New trucks and other non-recreational vehicles | New trucks; New motorcycles; New aircraft |
| Cars and trucks, used |  |
| Used cars |  |
| Used trucks and other non-recreational vehicles | Used trucks; Used motorcycles; Used aircraft |
| Gasoline and motor oil |  |
| Other vehicle expenses |  |
| Vehicle finance charges |  |
| Maintenance and repairs |  |
| Vehicle insurance |  |
| Vehicle rental, leases, licenses, and other charges |  |
| Leased and rented vehicles |  |
| Miscellaneous vehicle expenses | Vehicle registration state; Vehicle registration local; Drivers' license; Vehicle inspection; Parking fees; Tolls or electronic toll passes; Tolls on out-of-town trips; Towing charges; Global positioning services; Automobile service clubs |
| Public transportation |  |
| Airline fares |  |
| Other public transportation expenses | Intracity mass transit fares; Local trans on out-of-town trips; Taxi fares and limousine services on trips; Taxi fares and limousine services; Intercity train fares; Ship fares; School bus |
| Healthcare |  |
| Health insurance | Commercial health insurance; Blue Cross, Blue Shield; Health maintenance organization (not BCBS) |

## Share of Expenditures Spent on Transportation

$3 \quad \square$
Significantly below

Source: U.S. Bureau of Labor Statistics
Note: Statistical significance testing at the 95-percent confidence interval.
Chart 3. Expenditure shares spent on transportation in 18 metropolitan statistical areas compared to the U.S. average,


Significantly above

## Last Year's Project (2017) <br> - Social Justice

- Also known as Social Equity, Environmental Justice or Social Inclusion (in Europe)
- Measures of Fairness (in service quality)
- Measures of Burden (in costs and fees)
- So - we looked to examine the burden of tolling and fees by income class, race, gender and educational status
- Both in BLS Data and in other survey data.



## Research Questions

This project explores the following questions：
Are household expenditures on transportation changing？
What is the effect of perceived growth in tols，parking and taxis on household spending？Does actual spending reflect popular hype？
What are the geographic and income differences in household transportation
spending？ spending？

## Introduction

In the past decade or so transport spending has changed，however．Popuiar press and investors have promoted the idea that there is a revolution in passenger travel underway． Stare haver respoponded to shivink and more people are using app－based mobiity services． congestion with new toll faciities，such as conversion of High Occupancy Vehicle（HOV）
lanes to High Occupancy Tol（HOT）lanes that solo drivers can pay a tee to use Cities are lanes to High Occupancy Toll（HOT）lanes that solo drivers can pay a tee to use．Cities are
reducing parking requirements，which makes parking more scarce and likely to be charged． Cities are also increasing the use of parking meters as a source of municipal revenue by extending the hours enforced and raising the parking rate．Road tolls have also increased． The federal government has not increased the gas tax since the early 1990 s，which led to ever more limited funding available through the highway trust fund，and a declining share of
federal spending on total transportation investment As a response most states have federal spending on total transportation investment As a response，most states have
increased their own gas taxes．To a lesser degree，but still substantial，states have purs toll roads cither through contracts，public－private partnerships or opening their own toll facilities．Transponder technology has made tolling technologicaly more feasible，and currently well over half of all US have at least one tolled facility．This all represents a substantial shift in how households spend their transport budget．It may be that households
spend more overal with these new charges，or it may be that households change the composition of their spending bundle．The growth of these types of charges also introduces higher marginal costs of travel for many trips，which has implications for traffic modeling and planning

## Data

This research uses data from the Bureau of Labor Statistics Consumer Expenditure Survey （CEX）．The CEX is composed of interview and diary survey data collected from households
by the BLS，which is part of the U．S．Census Bureau．Households selected for the interview survey are interviewed quarterly for a year，with rolling participation so that during each quarterly interview period 25 percent of respondents are replaced with new households．The diary survey is collected over a wo－week period concurrent win we interview period．By
design，the interview survey is intended to capture large andior recurring expenditures such as car purchases or rent，while the diary survey is meant to capture smaller and more variable purchases．At any time，there are approximately 7,000 households participating． This sample size allows for detailed analysis at fine geographic and socio－demographic scales．


Table 1 shows：
Growth in all spending categories except gasoline
Spending on tolls roughly doubled 2005－15
Use of taxis increased by $50 \%$ ，though fares paid declined．This is likely due to Uber／Lyyt subsioy．


Table 2：
Top 1\％by income increased transport spending and use in all categories except gasoline． －Large increases in tolls and taxi usage．


Table 3：
Middle income households saw the largest increase in toll usage and payment．
－Parking and taxi usage increased while fees and fares paid declined．


Table 4：
－Lowest income households saw large increases in parking fees．
－Flat trends for tolls paid，though usage increased．
No meaningtul difference in taxi usage or payments．
Gasoline is a non－trivial household expense．

Change in Consumer Expenditures by PSU

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## Conclusions

This is a descriptive stady of changes in consumer expenditures on transportation categories． Tolls，parking and taxi usage and payments are all up substantially since 2005. Income and geographic differences are large
－Growth and changes in these categories of spending should be incorporated into integrated simulation and modeling of tansport and land use．
Research is needed on characteristics and effects of multiple price setters in a regional transportation market－multiple goals and firms may lead to sub－optimal outcomes．
Caidges in price and use of transportation sub－categories will have uneven distributional effects－ paid parking seems to burden the lowest income householks more than tolls，for instance．

Consumer Expenditures on Local Tolls

|  | 2016 |  | 2006 |  | \% Change 2006 to 2016 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Avg for All HH | $\%$ of HH with Expense | Average Spending - <br> All HH | $\%$ of HH with Expense | Average Spending - <br> All HH | $\%$ of HH with Expense |
| NON-PSU AREAS | \$1.73 | 10\% | \$0.46 | 5\% | 276.1\% | 122\% |
| Boston-Cambridge-Newton, MA-NH | \$10.83 | 39\% | \$3.67 | 26\% | 195.1\% | 50\% |
| New York-Newark-Jersey City, NY-NJ-PA | \$12.54 | 29\% | \$3.73 | 18\% | 235.8\% | 66\% |
| Philadelphia-Camden-Wilmington, PA-NJ-DE-MD | \$9.74 | 30\% | \$5.47 | 33\% | 78.1\% | -8\% |
| Chicago-Naperville-Elgin, IL-IN-WI | \$6.51 | 25\% | \$2.98 | 20\% | 118.5\% | 28\% |
| Detroit-Warren-Dearborn, MI | \$1.43 | 3\% | \$1.18 | 6\% | 21.2\% | -44\% |
| Minneapolis-St. Paul-Bloomington, MN-WI | \$0.23 | 3\% | \$0.67 | 2\% | -65.7\% | 18\% |
| Washington-Arlington-Alexandria, DC-VA-MD-WV | \$3.88 | 22\% | \$0.83 | 10\% | 367.5\% | 115\% |
| Miami-Fort Lauderdale-West Palm Beach, FL | \$6.30 | 33\% | \$5.85 | 29\% | 7.7\% | 15\% |
| Atlanta-Sandy Springs-Roswell, GA | \$0.39 | 1\% | \$0.39 | 7\% | 0.0\% | -84\% |
| Baltimore-Columbia-Towson, MD | \$8.62 | 28\% | \$1.99 | 14\% | 333.2\% | 101\% |
| Dallas-Fort Worth-Arlington, TX | \$11.54 | 33\% | \$2.84 | 18\% | 306.3\% | 84\% |
| Houston-The Woodlands-Sugar Land, TX | \$8.33 | 37\% | \$8.82 | 28\% | -5.6\% | 32\% |
| Phoenix-Mesa-Scottsdale, AZ | - | - | \$0.07 | 2\% |  |  |
| Los Angeles-Long Beach-Anaheim, CA | \$4.05 | 10\% | \$0.72 | 5\% | 462.5\% | 100\% |
| San Francisco-Oakland-Hayward, CA | \$11.43 | 50\% | \$7.25 | 33\% | 57.7\% | 52\% |
| Riverside-San Bernardino-Ontario, CA | \$2.62 | 7\% | \$9.27 | 10\% | -71.7\% | -28\% |
| Seattle-Tacoma-Bellevue, WA | \$4.68 | 34\% | \$0.18 | 3\% | 2500.0\% | 1170\% |
| San Diego-Carlsbad, CA | \$2.21 | 12\% | \$1.73 | 4\% | 27.7\% | 203\% |

Consumer Expenditures on Local Tolls

|  | $\%$ <br> Avg for All HH <br> of HH with <br> Expense | Average Spendir <br> All HH |
| :---: | :---: | :---: |
| $\$ 1.73$ | $10 \%$ | $\$ 0.46$ |
| $\$ 10.83$ | $39 \%$ | $\$ 3.67$ |
| $\$ 12.54$ | $29 \%$ | $\$ 3.73$ |
| $\$ 9.74$ | $30 \%$ | $\$ 5.47$ |
| $\$ 6.51$ | $25 \%$ | $\$ 2.98$ |
| $\$ 1.43$ | $3 \%$ | $\$ 1.18$ |
| $\$ 0.23$ | $3 \%$ | $\$ 0.67$ |
| $\$ 3.88$ | $22 \%$ | $\$ 0.83$ |
| $\$ 6.30$ | $33 \%$ | $\$ 5.85$ |
| $\$ 0.39$ | $1 \%$ | $\$ 0.39$ |
| $\$ 8.62$ | $28 \%$ | $\$ 1.99$ |
| $\$ 11.54$ | $33 \%$ | $\$ 2.84$ |
| $\$ 8.33$ | $37 \%$ | $\$ 8.82$ |
| . |  | $\$ 0.07$ |
| $\$ 4.05$ | $10 \%$ | $\$ 0.72$ |
| $\$ 11.43$ | $50 \%$ | $\$ 7.25$ |
| $\$ 2.62$ | $7 \%$ | $\$ 9.27$ |
| $\$ 4.68$ | $34 \%$ | $\$ 0.18$ |
| $\$ 2.21$ | $12 \%$ | $\$ 1.73$ |

Table 2: Changes in Select Transport Expenses by User and Household, Top 1\% by Income, 2005-2015

|  | 2005 |  |  |  |  | 2015 |  |  |  |  | Change 2005-2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Households | \% Households with User |  | ge Paid <br> User | \% of Household Spending | Households | \% Households with User |  | ge Paid <br> User | \% of Household Spending | \% Change in Users | \% Change in User Spending (Real Dollars) |
| Tolls | 81 | 12.3\% | \$ | 18.90 | 0.04\% | 61 | 37.7\% | \$ | 31.04 | 0.04\% | 205\% | 34\% |
| Local Parking | 80 | 27.5\% | \$ | 40.86 | 0.09\% | 61 | 34.4\% | \$ | 74.52 | 0.08\% | 25\% | 49\% |
| Taxi/Car Services | 80 | 12.5\% | \$ | 48.20 | 0.10\% | 61 | 29.5\% | \$ | 92.89 | 0.09\% | 136\% | 57\% |
| Gasoline | 80 | 96.3\% | \$ | 335.40 | 0.97\% | 61 | 91.8\% | \$ | 289.43 | 0.86\% | -5\% | -30\% |
| Diesel | 80 | 6.3\% | \$ | 205.20 | 0.12\% | 61 | 9.8\% | \$ | 324.17 | 0.10\% | 57\% | 29\% |
| Intracity Mass Transit | 80 | 10.0\% | \$ | 93.13 | 0.13\% | 68 | 39.7\% | \$ | 92.96 | 0.12\% | 297\% | -19\% |

Table 2: Changes in Select Transport Expenses by User and Household, Top 1\% by I 2005

2015

| Households | \% Households with User | Average Paid by User |  | \% of <br> Household Spending | Households | \% Households with User | Av |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 81 | 12.3\% | \$ | 18.90 | 0.04\% | 61 | 37.7\% | \$ |
| 80 | 27.5\% | \$ | 40.86 | 0.09\% | 61 | 34.4\% | \$ |
| 80 | 12.5\% | \$ | 48.20 | 0.10\% | 61 | 29.5\% | \$ |
| 80 | 96.3\% | \$ | 335.40 | 0.97\% | 61 | 91.8\% | \$ |
| 80 | 6.3\% | \$ | 205.20 | 0.12\% | 61 | 9.8\% | \$ |
| 80 | 10.0\% | \$ | 93.13 | 0.13\% | 68 | 39.7\% | \$ |

Jonathan R. Peters, and Nora Tabori Santiago - City University of New York - College of Staten Island



## CES Data from

 (Public Use Microsample)
## Data on Transportation Series

$\qquad$

## CE TOPICS

REPORTS -

GEOGRAPHY
PUBLIC-USE MICRODATA
GLOSSARY OF TERMS
INFORMATION FOR CE RESPONDENTS

POVERTY RESEARCH
DATA COMPARISONS
GEMINI REDESIGN
PROJECT
METHODOLOGY

## METHODS RESEARCH

 PAPERS
$\qquad$ What percentage of the AVERAGE MONTHLY COST was counted as a business expense? [enter value] $\qquad$
Since the first of the reference month not including this month --
have you or any member of your household purchased any oil for operating vehicles?

## 1. Yes <br> 2. No

What was the total cost? [enter value] $\qquad$

Since the first of the reference month not including this month --
have you or any member of your household purchased any antifreeze, brake fluid, transmission fluid, windshield wiper fluid, or additives, except if purchased with a tune-up?

1. Yes
2. No

What was the total cost of these purchases? [enter value] $\qquad$
Since the first of the reference month not including this month --
Had any expenses for parking, such as parking garages, parking lot fees, or parking meters? Do not include expenses that are part of your property ownership or rental costs, a business expense or expenses that will be totally reimbursed.

## 1. Yes

2. №

## fow mucin vads paid, not including any payments made this montif? Enten valuei

Since the first of the reference month not including this month, have you or any member of your household had any expenses for -
Local tolls or electronic toll passes?

## 1. Yes <br> 2. No

How much was paid, not including any payments made this month? [enter value]
Since the first of the reference month not including this month, have you or any member of your household had expenses for -
Dockino and landino fees for hoats and nlanes?

490413 Motor repair and replacement
490501 Vehicle accessories including labor
490900 Auto repair service policy
500110 Vehicle insurance
510110 Automobile finance charges
510901 Truck or van finance charges
510902 Motorcycle finance charges
520310 Driver's license
520410 Vehicle inspection
520511 Auto rental, excl. trips
520512 Auto rental on out-of-town trips
520521 Truck or van rental, excl. trips
520522 Truck or van rental on out-of-town trips
520531 Parking fees at garages, meters, and lots excl. fees that are costs of property ownersl
520532 Parking fees on out-of-town trips
520541 Tolls or electronic toll passes
520542 Tolls on out-of-town trips
520550 Towing charges (excl. contracted or pre-paid)
520560 Global positioning services
520901 Docking and landing fees for boats and planes
520902 Motorcycle, motor scooter, or moped rental
520904 Rental of non camper-type trailer, such as for boat or cycle
520905 Same as 520902 - out-of-town trips
520907 Rental of boat or non camper-type trailer, such as for boat or cycle on out-of-town trip
530110 Airline fares on out-of-town trips
530210 Intercity bus fares on out-of-town trips
530311 Intracity mass transit fares
530312 Local transportation (excl. taxis) on out-of-town trips
530411 Taxi fares on out-of-town trips
530412 Taxi fares and limousine service (not on trips)
530510 Intercity train fares on out-of-town tribs

## Why Use the CEX?

- Both Income and Consumption for households
- Longitudinal aspects of data
- Well organized and documented
- Has various aspects of household lifestyle
- Has geographic location
- Can compare consumption of various goods in same household


## Options for Descriptives in the CEX

- Consumption by PSU
- Consumption by State (new - some states)
- Consumption by Income Group
- Consumption by Age Cohort (Generation)
- Consumption by Educational Status
- Consumption by Gender
- Consumption by Race
- Consumption patterns over time


## Some Transportation Costs

- Local Tolls
- Parking Fees
- Taxi Type Services - Out of Town Trips
- Taxi Type Services - Local Use
- Gasoline Consumption
- Diesel Consumption
- Intracity Mass Transit

```
*libname DIARY 'c:\ces2011\diary\';
libname EXPN 'c:\ces2015\EXPN15\';
libname INTERV 'c:\ces2015\INTRVw15\';
data cesstate; set interv.cesstate3;
    statename = state;
        state=sct;
        sc=sct;
proc sort; by sc;
data qtr1; set interv.mtbi153;
    where ucc in ("470111") and ref_mo = "06";
    tcount = 1;
proc sort; by newid;
proc corr;
data family; set interv.fmli153;
    fcount =1;
        sc=state+0;
PROC SORT; BY newid state cuid;
data allbang; merge family qtr1;
    by newid;
    *incclass = 4;
    if 0 lt inc_rank le . }10\mathrm{ then incclass = 1;
    if . }10001\mathrm{ It inc_rank le . }20\mathrm{ then incclass = 2;
    if . }20001\mathrm{ lt inc_rank le . }\mathbf{30}\mathrm{ then incclass = 3;
    if . }\mathbf{30001 It inc_rank le . }40\mathrm{ then incclass = 4;
    if .40001 lt inc_rank le . }50\mathrm{ then incclass = 5;
    if . }\mathbf{50001 It inc_rank le . }\mathbf{60}\mathrm{ then incclass = 6;
    if . }60001\mathrm{ lt inc_rank le . }70\mathrm{ then incclass = 7;
```

| Income Class | Surveys | Payers | Expenditures (Gasoline) | MVE | Avg MVE | Ave Payer (Gasoline) | Avg All (Gasoline) | Percent Consuming |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1644 | 1207 | \$195,249 | \$9,373 | \$5.70 | \$161.76 | \$118.76 | 73.47 |
| 2 | 1646 | 1447 | \$215,969 | \$13,663 | \$8.30 | \$149.25 | \$131.21 | 87.97 |
| 3 | 1600 | 1534 | \$295,553 | \$18,246 | \$11.40 | \$192.67 | \$184.72 | 95.97 |
| 4 | 1591 | 1553 | \$393,117 | \$60,652 | \$38.12 | \$253.13 | \$247.09 | 97.6\% |
|  | 6481 | = = = = 5741 | ========== $\$ 1,099,888$ | \$101,934 |  |  |  |  |

Note about 90\% of HH in CEX consume gasoline

Lower Income HHs have a 73.4\% Gasoline Usage Rate

High Income HH have a 97.6\% Gasoline Usage Rate

Gasoline Consumption is 10x the level of Miscellaneous Vehicle Expenditures

Fuel Taxation is regressive as a source of tax revenue.

| Cohort | Total Income |  | Ann HH Income |  | Income | VEHQ | Veh per HH | Age_Ref | Ave. Age |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0\% to 25\% | \$ | 6,812,904 | \$ | 4,144 | 0\% to 25\% | 2,023 | 1.23 | 86,271 | 52.48 |
| 25\% to 50\% | \$ | 41,901,198 | \$ | 25,456 | 25\% to 50\% | 2,413 | 1.47 | 90,940 | 55.25 |
| 50\% to 75\% | \$ | 91,367,932 | \$ | 57,105 | 50\% to 75\% | 3,343 | 2.09 | 78,409 | 49.01 |
| 75\% to 100\% | \$ | 238,313,343 | \$ | 149,788 | 75\% to 100\% | 4,089 | 2.57 | 76,450 | 48.05 |
|  |  |  |  |  | Total | 11,868 | 1.83 | 332,070 | 51.24 |


| Income Group | \% of HHs | \% of Income | \% of Gaso | Equity | Cumulative \% HH | Cumulative \% Income | Cumulative \% Gasoline |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 0.0\% | 0.0\% | 0.0\% | 0 |
| 0-10\% | 9.9\% | 0.0\% | 9.2\% | 9.9\% | 9.9\% | 0.0\% | 9.2\% |
| 10\%-20\% | 10.3\% | 0.7\% | 6.1\% | 20.2\% | 20.2\% | 0.7\% | 15.3\% |
| 20\% - 30\% | 10.4\% | 2.5\% | 5.2\% | 30.6\% | 30.6\% | 3.3\% | 20.5\% |
| 30\%-40\% | 10.3\% | 4.0\% | 7.0\% | 40.8\% | 40.8\% | 7.3\% | 27.5\% |
| 40\% - 50\% | 9.9\% | 5.6\% | 9.8\% | 50.7\% | 50.7\% | 12.9\% | 37.4\% |
| 50\% - 60\% | 10.0\% | 7.7\% | 10.1\% | 60.8\% | 60.8\% | 20.6\% | 47.5\% |
| 60\% - 70\% | 9.7\% | 10.1\% | 11.0\% | 70.5\% | 70.5\% | 30.7\% | 58.4\% |
| 70\% - 80\% | 9.8\% | 13.7\% | 12.0\% | 80.4\% | 80.4\% | 44.4\% | 70.5\% |
| 80\% - 90\% | 9.7\% | 18.5\% | 13.9\% | 90.1\% | 90.1\% | 62.9\% | 84.4\% |
| 90\%-100 | 9.9\% | 37.1\% | 15.6\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

## Then - We can plot a Lorenz Curve



## Monthly Labor Review

March 2018

## Fun facts about Millennials: comparing expenditure patterns from the latest through the Greatest generation

This article compares the spending patterns of Millennials with those of earlier generations. The analysis uses data from a 2015 Consumer Expenditure Surveys experimental table, which provides information on generational demographics, income, and expenditures. Although some patterns, particularly those related to demographics, are different across generations, others are substantially similar, especially with respect to shares of expenditures allocated to food and apparel.

It is almost axiomatic that each generation of Americans believes that the next generation will be better off, or at least that this has been so historically. ${ }^{1}$ It is not surprising, then, that a new generation now coming of age-the


Geoffrey D. Paulin

Table 1. Annual expenditure means and standard errors (SEs), by generation of reference person, 2015

| Category | All consumer units |  | Millennial (born 1981 and later) |  | $\begin{gathered} \text { Generation X (born } \\ 1965 \text { to 1980) } \end{gathered}$ |  | Baby Boom (born 1946 to 1964) |  | Silent (born 1929 to 1945) |  | GI (born 1928 and earlier) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Household furnishings and equipment | 1,818.31 | 56.24 | 1,557.53 | 55.64 | 2,091.05 | 100.87 | 2,017.41 | 94.52 | 1,354.55 | 96.64 | 643.92 | 153.83 |
| Household textiles | 114.79 | 7.61 | 77.24 | 7.60 | 123.04 | 11.53 | 149.24 | 17.71 | 89.51 | 16.04 | 20.57* | 9.86 |
| Furniture | 502.25 | 26.87 | 482.42 | 33.83 | 682.80 | 69.51 | 474.87 | 33.29 | 270.72 | 41.67 | 183.51* | 95.07 |
| Floor coverings | 17.73 | 1.68 | 12.13 | 1.51 | 19.01 | 3.08 | 20.09 | 2.62 | 20.63* | 6.86 | 1.49* | 0.65 |
| Major appliances | 268.16 | 11.89 | 198.09 | 15.33 | 303.14 | 32.06 | 295.40 | 17.28 | 262.47 | 33.69 | 124.50* | 43.85 |
| Small appliances, miscellaneous housewares | 117.50 | 6.43 | 92.08 | 6.75 | 138.30 | 13.59 | 134.58 | 10.97 | 86.77 | 10.25 | 32.97* | 15.01 |
| Miscellaneous household equipment | 797.88 | 34.52 | 695.57 | 46.89 | 824.77 | 53.13 | 943.23 | 77.82 | 624.45 | 65.16 | 280.89* | 77.93 |
| Apparel and services | 1,846.21 | 98.91 | 1,708.03 | 78.99 | 2,442.06 | 143.69 | 1,936.74 | 254.10 | 847.53 | 68.74 | 221.25 | 43.28 |
| Men and boys | 421.86 | 17.50 | 418.60 | 29.47 | 563.48 | 42.05 | 417.57 | 28.99 | 200.23 | 21.06 | 17.33* | 8.02 |
| Men, 16 and over | 330.94 | 15.29 | 312.26 | 24.22 | 395.77 | 37.51 | 367.38 | 28.75 | 180.25 | 20.00 | 15.59* | 7.90 |
| Boys, 2 to 15 | 90.93 | 4.98 | 106.34 | 13.04 | 167.71 | 13.99 | 50.19 | 5.74 | 19.99 | 4.43 | 1.74* | 1.72 |
| Women and girls | 697.15 | 37.37 | 579.17 | 44.01 | 910.60 | 53.75 | 776.30 | 94.61 | 344.44 | 39.39 | 101.47* | 35.14 |
| Women, 16 and over | 595.66 | 36.53 | 495.76 | 44.36 | 699.89 | 50.58 | 713.23 | 93.64 | 327.27 | 38.29 | 95.94* | 35.16 |
| Girls, 2 to 15 | 101.49 | 4.94 | 83.41 | 8.24 | 210.71 | 16.00 | 63.07 | 8.00 | 17.17 | 3.77 | 5.53* | 3.88 |
| Children under 2 | 82.81 | 7.12 | 168.85 | 19.85 | 100.10 | 20.51 | $36.66{ }^{*}$ | 11.73 | 21.81* | 11.43 | 11.65* | 11.30 |
| Footwear | 353.80 | 19.33 | 302.06 | 25.85 | 509.58 | 41.27 | 360.22 | 39.24 | 149.80 | 28.27 | 32.32* | 20.50 |
| Other apparel products and services | 290.59 | 46.88 | 239.35 | 25.21 | 358.30 | 87.81 | 346.00* | 115.66 | 131.25 | 10.80 | 58.47 | 13.48 |
| Transportation | 9,502.79 | 218.03 | 8,920.20 | 383.55 | 11,069.97 | 324.58 | 10,224.01 | 345.65 | 6,325.28 | 393.89 | 2,489.90 | 465.51 |
| Vehicle purchases (net outlay) | 3,996.92 | 187.87 | 4,236.34 | 323.44 | 4,654.88 | 303.71 | 4,113.74 | 296.39 | 2,369.74 | 317.75 | 555.06* | 252.48 |
| Cars and trucks, new | 1,956.44 | 126.00 | 1,846.94 | 279.38 | 1,933.30 | 226.51 | 2,417.02 | 202.05 | 1,225.21 | 217.02 | 279.27* | 227.67 |
| Cars and trucks, used | 1,981.71 | 96.92 | 2,301.53 | 183.00 | 2,669.57 | 193.74 | 1,630.46 | 188.35 | 1,132.43 | 206.12 | 275.78* | 143.47 |
| Other vehicles | 58.77 | 10.84 | 87.87* | 29.85 | 52.01* | 21.67 | $66.26{ }^{*}$ | 21.08 | 12.11* | 10.69 | 0.00 | 0.00 |
| Gasoline and motor oil | 2,089.56 | 24.17 | 1,962.90 | 46.35 | 2,559.20 | 40.81 | 2,163.35 | 34.54 | 1,336.27 | 34.14 | 540.38 | 69.69 |
| Other vehicle expenses | 2,755.65 | 57.92 | 2,179.42 | 79.68 | 3,069.69 | 100.88 | 3,225.04 | 133.01 | 2,109.91 | 148.74 | 1,255.47* | 357.65 |
| Vehicle finance charges | 216.14 | 5.50 | 228.87 | 11.63 | 280.50 | 11.55 | 219.57 | 8.85 | 77.41 | 6.97 | 17.31* | 6.80 |
| Maintenance and repairs | 836.77 | 23.03 | 603.83 | 24.44 | 973.72 | 38.97 | 981.02 | 45.76 | 657.78 | 62.09 | 237.48 | 52.53 |
| Vehicle insurance | 1,078.56 | 54.06 | 742.35 | 60.89 | 1,087.68 | 98.10 | 1,391.75 | 123.60 | 896.75 | 134.84 | 822.28* | 360.23 |

See footnotes at end of table.

Blue - Overpunching - spending greater amounts than expected given spending

Red - Underpunching - consuming less than expected - given overall spending

| Vehicles | 1.9 | 1.5 | 2.1 | 2.2 | 1.6 | 0.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Generation | All consumer units | Millennial (born 1981 and later) | Generation X (born 1965 to 1980) | Baby Boom <br> (born 1946 to 1964) | Silent Generation (born 1929 to 1945) | GI (born 1928 and earlier) |
| Households | 128,437,362 | 29,008,802 | 35,857,621 | 44,174,972 | 17,116,020 | 2,279,947 |
| Percent of Households |  | 22.6\% | 27.9\% | 34.4\% | 13.3\% | 1.8\% |
| Total Vehicles in HH | 244,030,988 | 43,513,203 | 75,301,004 | 97,184,938 | 27,385,632 | 1,823,958 |
| Percent of Vehicles |  | 17.8\% | 30.9\% | 39.8\% | 11.2\% | 0.7\% |
| Relative \% of Vehicles as compared to $\mathbf{H H}$ |  | 78.9\% | 110.5\% | 115.8\% | 84.2\% | 42.1\% |
| Total expenditures as compared to Average HH |  | 84.2\% | 119.7\% | 106.6\% | 75.6\% | 51.9\% |
| Transport Dollar Spending as compared to Average HH |  | \$ (582.59) | \$ 1,723.35 | \$ 721.22 | \$ $(3,177.51)$ | -7,012.89 |
| Transport Spending as a \% of HH Sp | 17.0\% | 18.9\% | 16.5\% | 17.1\% | 14.9\% | 8.6\% |

## Generations in the CEX

- So - Geoffrey Paulin's article and comments gave us a few new ideas as to how we can use the data.
- And it sent us back to the detailed PUMS data for further analysis.
- We then cut the data by generation

Gen-Z 73.61 M

Born 1947-1965 (Age in 2016: 51 to 69)
Baby Boomers
75.52 M

## Millennials

79.41 M

Born 1929-1946
(Age in 2016: 70 to 87)
Silent Gen
28.32M

## Gen-X

65.72M

## Born 1916-1928

(Age in 2016: 88 to 100)
Greatest Gen
3.79M

Total US Population by Age


Total US Population by Generation
(share of totol population)

Figure 1: US Population Distribution by Age, 2013
Millions


Source: Census Bureau.

## U.S. Population by Generation (2015)



Source: U.S. Census Bureau, Pew Research Center

## SAS Code for 2015

IF AGE_REF GE 87 THEN GEN = "1 GREATEST "; IF 70 Le AGE_REF LE 86 THEN GEN = "2 SILENT "; IF 51 Le AGE_REF LE 69 THEN GEN = "3 BABYBOOM "; IF 35 Le AGE_REF LE 50 THEN GEN = "4 GENERAT X"; IF AGE_REF LE 34 THEN GEN = "5 MILLENIAI";

## SAS Code for 2005

> IF AGE_REF GE 77 THEN GEN = " 1 GREATEST "; IF 60 Le AGE_REF LE 76 THEN GEN = " 2 SILENT "; IF 41 Le AGE_REF LE 59 THEN GEN = " 3 BABYBOOM "; IF 25 Le AGE_REF LE 40 THEN GEN = "4 GENERAT X"; IF AGE_REF LE 24 THEN GEN = " 5 MILLENIAI";

|  | Comparison of BLS CEX Data and U.S. Population - 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average | US | \% of US | BLS CEX | \% of CEX | Delta |
| Generation | Age | Population | Population | Surveys | Surveys | CEX to POP |
| GREATEST | 87.00 | 1.9 | 1\% | 274 | 4\% | -3\% |
| SILENT | 75.17 | 29.8 | 12\% | 790 | 12\% | 0\% |
| BABYBOOM | 59.86 | 79.9 | 32\% | 2,245 | 35\% | -3\% |
| GENERATX | 42.74 | 65.8 | 26\% | 1,773 | 27\% | -1\% |
| MILLENIAI | 27.65 | 75.4 | 30\% | 1,399 | 22\% | 8\% |
|  |  | 252.8 | 100\% | 6,481 |  |  |

# Detailed Tables by Age Cohort 

Transportation Fees and Goods

|  | Local Tolls - UCC 520541 - All Households - June 2005 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Toll | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Local Tolls | Local Tolls | HH Spending | Toll Users | Income | Vehicles |
|  |  |  | Of Users | All HH | on Local Tolls |  |  | Per HH |
| GREATEST | 611 | 2.62\% | \$70.75 | \$1.85 | 0.01\% | 16 | \$28,766 | 1.152 |
| SILENT | 1503 | 9.18\% | \$174.84 | \$16.05 | 0.03\% | 138 | \$50,570 | 1.929 |
| BABYBOOM | 2806 | 10.76\% | \$213.91 | \$23.02 | 0.03\% | 302 | \$75,555 | 2.304 |
| GENERATX | 2082 | 9.22\% | \$227.79 | \$21.01 | 0.03\% | 192 | \$62,962 | 1.836 |
| MILLENIAI | 454 | 5.07\% | \$76.17 | \$3.86 | 0.01\% | 23 | \$29,109 | 1.366 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7456 | 9.0\% |  | \$18.15 |  | 671 | \$ 60,340 |  |


|  | Local Tolls - UCC 520541 - All Households - June 2010 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Toll | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generatio | Surveys | User \% | Local Tolls | Local Tolls | HH Spending | Toll Users | Income | Vehicles |
|  |  |  | Of Users | All HH | on Local Tolls |  |  | Per HH |
| GREATEST | 259 | 2.70\% | \$57.71 | \$1.56 | 0.01\% | 7 | \$29,106 | 1.046 |
| SILENT | 776 | 6.19\% | \$145.83 | \$9.02 | 0.02\% | 48 | \$40,280 | 1.523 |
| BABYBOO | 2278 | 11.46\% | \$267.91 | \$30.70 | 0.04\% | 261 | \$69,947 | 2.115 |
| GENERAT | 2169 | 13.19\% | \$296.94 | \$39.15 | 0.05\% | 286 | \$78,726 | 2.040 |
| MILLENIAI | 1577 | 9.00\% | \$220.42 | \$19.85 | 0.04\% | 142 | \$50,951 | 1.450 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7059 | 10.5\% |  | \$27.42 |  | 744 | \$63,641 |  |


|  |  | Local Tolls - UCC 520541 - All Households - June 2015 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Toll | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Local Tolls | Local Tolls | HH Spending | Toll Users | Income | Vehicles |
|  |  |  | Of Users | All HH | on Local Tolls |  |  | Per HH |
| GREATEST | 274 | 4.01\% | \$103.27 | \$4.15 | 0.01\% | 11 | \$28,050 | 0.956 |
| SILENT | 790 | 9.11\% | \$217.89 | \$19.86 | 0.04\% | 72 | \$45,049 | 1.670 |
| BABYBOOM | 2245 | 14.03\% | \$287.52 | \$40.34 | 0.06\% | 315 | \$73,219 | 2.103 |
| GENERAT X | 1773 | 16.47\% | \$330.32 | \$54.40 | 0.06\% | 292 | \$88,275 | 1.966 |
| MILLENIAI | 1399 | 11.44\% | \$246.35 | \$28.17 | 0.05\% | 160 | \$57,957 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6481 | 13.1\% |  | \$37.53 |  | 850 |  |  |

## Key Patterns

- Comparing 2005 to 2010 to 2015
- Looking at each generation as a unique group
- Not at a pattern of consumption at a given age
- But the consumption pattern for a generation
- Shrinking size of sample from older generations
- Increase in sample of younger generation
- Reduction in some activities as we age


## General Trends

- Declining vehicle ownership for Greatest and Silent Generations from 2005 to 2015.
- Increasing ownership rate of vehicles for Baby Boom, Generation X and Millennials from 2005 to 2015.
- Increasing income for BB, GX \& MI
- Examine Participation Rates - 2005 to 2015
- Examine Average Expenditures - 2005 to 2015

|  |  |  | Paid Parking - UCC 520531-All Households - June 2005 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Parking | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Paid Parking | Paid Parking | HH Spending | Paid Parking | Income | Vehicles |
|  |  |  | Of Users | All HH | on Paid Parking | Users |  | Per HH |
| GREATEST | 611 | 3.27\% | \$232.20 | \$7.60 | 0.03\% | 20 | \$28,766 | 1.152 |
| SILENT | 1503 | 8.45\% | \$145.70 | \$12.31 | 0.02\% | 127 | \$50,570 | 1.929 |
| BABYBOOM | 2806 | 10.51\% | \$280.08 | \$29.45 | 0.04\% | 295 | \$75,555 | 2.304 |
| GENERAT X | 2082 | 11.34\% | \$255.32 | \$28.94 | 0.05\% | 236 | \$62,962 | 1.836 |
| MILLENIAI | 454 | 9.69\% | \$286.73 | \$27.79 | 0.10\% | 44 | \$29,109 | 1.366 |
|  | -- |  |  |  |  | ------ |  |  |
|  | 7456 | 9.7\% |  | \$23.96 |  | 722 | \$60,340 |  |


|  |  |  | Paid Parking - UCC 520531-All Households - June 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Parking | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Paid Parking | Paid Parking | HH Spending | Paid Parking | Income | Vehicles |
|  |  |  | Of Users | All HH | on Paid Parking | Users |  | Per HH |
| GREATEST | 274 | 4.01\% | \$362.55 | \$14.55 | 0.05\% | 11 | \$28,050 | 0.956 |
| SILENT | 790 | 7.97\% | \$267.49 | \$21.33 | 0.05\% | 63 | \$45,049 | 1.670 |
| BABYBOOM | 2245 | 12.43\% | \$307.48 | \$38.21 | 0.05\% | 279 | \$73,219 | 2.103 |
| GENERAT X | 1773 | 14.44\% | \$375.03 | \$54.15 | 0.06\% | 256 | \$88,275 | 1.966 |
| MILLENIAI | 1399 | 14.58\% | \$358.10 | \$52.22 | 0.09\% | 204 | \$57,957 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6481 | 12.5\% |  | \$42.54 |  | 813 | \$68,700 |  |


|  |  | Out of Town Use - Taxi Type Services - UCC 530411-All Households - June 2005 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Taxi Type | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User\% | Taxi Type | Taxi Type | HH Spending | Taxi Type | Income | Vehicles |
|  |  |  | Of Users | All HH | on Taxi Type | Users |  | Per HH |
| GREATEST | 611 | 0.98\% | \$137.64 | \$1.35 | 0.00\% | 6 | \$28,766 | 1.152 |
| SILENT | 1505 | 3.26\% | \$386.37 | \$12.58 | 0.02\% | 49 | \$50,747 | 1.932 |
| BABYBOOM | 2806 | 3.17\% | \$349.01 | \$11.07 | 0.01\% | 89 | \$75,555 | 2.304 |
| GENERATX | 2083 | 2.59\% | \$233.18 | \$6.04 | 0.01\% | 54 | \$62,966 | 1.836 |
| MILLENIAI | 454 | 1.10\% | \$101.23 | \$1.11 | 0.00\% | 5 | \$29,109 | 1.366 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7459 | 2.7\% |  | \$8.57 |  | 203 |  |  |


|  |  | Out of Town Use of Taxi Type Services - UCC 530411-All Households - June 2015 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Taxi Type | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Taxi Type | Taxi Type | HH Spending | Taxi Type | Income | Vehicles |
|  |  |  | of Users | All HH | on Taxi Type | Users |  | Per HH |
| GREATEST | 274 | 1.46\% | \$248.64 | \$3.63 | 0.01\% | 4 | \$28,050 | 0.956 |
| SILENT | 791 | 1.77\% | \$642.53 | \$11.37 | 0.02\% | 14 | \$45,611 | 1.671 |
| BABYBOOM | 2250 | 2.71\% | \$450.91 | \$12.22 | 0.02\% | 61 | \$73,507 | 2.102 |
| GENERATX | 1774 | 2.82\% | \$401.38 | \$11.31 | 0.01\% | 50 | \$88,399 | 1.966 |
| MILLENIAI | 1400 | 1.50\% | \$324.12 | \$4.86 | 0.01\% | 21 | \$57,986 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6489 | 2.3\% |  | \$9.92 |  | 150 | \$68,909 |  |


|  | Local Use - Taxi Type Services - UCC 530412 - All Households - June 2005 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Taxi Type Services - UC | Ann. Avg. | IAnn. Avg. | Percent ot | Numbero | Average | Average |
| Generation | Surveys | User \% | Taxi Type | Taxi Type | HH Spend | Taxi Type | Income | Vehicles |
|  |  |  | Of Users | All HH | on Taxi Ty | Users |  | Per HH |
| GREATEST | 611 | 2.29\% | \$364.00 | \$8.34 | 0.03\% | 14 | \$28,766 | 1.152 |
| SILENT | 1503 | 3.06\% | \$353.57 | \$10.82 | 0.02\% | 46 | \$50,570 | 1.929 |
| BABYBOOM | 2806 | 3.31\% | \$541.51 | \$17.95 | 0.02\% | 93 | \$75,555 | 2.304 |
| GENERATX | 2082 | 3.94\% | \$499.61 | \$19.68 | 0.03\% | 82 | \$62,962 | 1.836 |
| MILLENNIAL | 454 | 3.08\% | \$510.29 | \$15.74 | 0.05\% | 14 | \$29,109 | 1.366 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7456 | 3.3\% |  | \$16.07 |  | 249 |  | 1.946 |


|  | Local Use - Taxi Type Services - UCC 530412 - All Households - June 2015 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Taxi Type Services - UC Ann. Avg. IAnn. Avg. |  |  | Percent of Number o Average |  |  | Average |
| Generation | Surveys | User \% | Taxi Type | Taxi Type | HH Spend | Taxi Type | Income | Vehicles |
|  |  |  | Of Users | All HH | on Taxi Ty | Users |  | Per HH |
| GREATEST | 274 | 3.28\% | \$241.78 | \$7.94 | 0.03\% | 9 | \$28,050 | 0.956 |
| SILENT | 790 | 3.92\% | \$709.68 | \$27.85 | 0.06\% | 31 | \$45,049 | 1.670 |
| BABYBOOM | 2245 | 3.43\% | \$475.27 | \$16.30 | 0.02\% | 77 | \$73,219 | 2.103 |
| GENERATX | 1773 | 5.64\% | \$563.36 | \$31.77 | 0.04\% | 100 | \$88,275 | 1.966 |
| MILLENNIAL | 1399 | 7.43\% | \$388.31 | \$28.87 | 0.05\% | 104 | \$57,957 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6481 | 5.0\% |  | \$24.30 |  | 321 |  | 1.831 |


|  |  | Gasoline Consumption - UCC 470111-All Households - June 2005 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gasoline | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Gasoline | Gasoline | HH Spending | Gasoline | Income | Vehicles |
|  |  |  | Of Users | All HH | Gasoline | Users |  | Per HH |
| GREATEST | 611 | 77.74\% | \$1,065.75 | \$828.53 | 2.88\% | 475 | \$28,766 | 1.152 |
| SILENT | 1503 | 90.69\% | \$1,726.42 | \$1,565.61 | 3.10\% | 1363 | \$50,570 | 1.929 |
| BABYBOOM | 2806 | 91.59\% | \$2,569.17 | \$2,353.09 | 3.11\% | 2570 | \$75,555 | 2.304 |
| GENERAT X | 2082 | 90.63\% | \$2,387.34 | \$2,163.74 | 3.44\% | 1887 | \$62,962 | 1.836 |
| MILLENIAI | 454 | 86.34\% | \$1,841.97 | \$1,590.42 | 5.46\% | 392 | \$29,109 | 1.366 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7456 | 89.7\% |  | \$1,970.10 |  | 6687 |  |  |


|  |  |  | Gasoline Consumption - UCC 470111-All Households - June 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gasoline | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Gasoline | Gasoline | HH Spending | Gasoline | Income | Vehicles |
|  |  |  | of Users | All HH | Gasoline | Users |  | Per HH |
| GREATEST | 274 | 67.52\% | \$1,097.45 | \$740.98 | 2.64\% | 185 | \$28,050 | 0.956 |
| SILENT | 790 | 86.96\% | \$1,644.12 | \$1,429.76 | 3.17\% | 687 | \$45,049 | 1.670 |
| BABYBOOM | 2245 | 89.35\% | \$2,302.07 | \$2,056.99 | 2.81\% | 2006 | \$73,219 | 2.103 |
| GENERATX | 1773 | 91.60\% | \$2,728.59 | \$2,499.28 | 2.83\% | 1624 | \$88,275 | 1.966 |
| MILLENIAI | 1399 | 88.56\% | \$2,273.56 | \$2,013.54 | 3.47\% | 1239 | \$57,957 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6481 | 88.6\% |  | \$2,036.52 |  | 5741 |  |  |


|  |  | Diesel Consumption - UCC 470112 - All Households - June 2005 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Diesel | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Diesel | Diesel | HH Spending | Diesel | Income | Vehicles |
|  |  |  | Of Users | All HH | Diesel | Users |  | Per HH |
| GREATEST | 611 | 0.16\% | \$960.00 | \$1.57 | 0.01\% | 1 | \$28,766 | 1.152 |
| SILENT | 1503 | 2.46\% | \$1,440.00 | \$35.45 | 0.07\% | 37 | \$50,570 | 1.929 |
| BABYBOOM | 2806 | 2.35\% | \$1,908.18 | \$44.88 | 0.06\% | 66 | \$75,555 | 2.304 |
| GENERATX | 2082 | 1.83\% | \$1,776.95 | \$32.43 | 0.05\% | 38 | \$62,962 | 1.836 |
| MILLENIAI | 454 | 0.66\% | \$1,648.00 | \$10.89 | 0.04\% | 3 | \$29,109 | 1.366 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7456 | 1.9\% |  | \$33.89 |  | 145 |  |  |


|  |  |  | Diesel Consumption - UCC 470112 - All Households - June 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Diesel | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Diesel | Diesel | HH Spending | Diesel | Income | Vehicles |
|  |  |  | of Users | All HH | Diesel | Users |  | Per HH |
| GREATEST | 274 | 0.73\% | \$570.00 | \$4.16 | 0.01\% | 2 | \$28,050 | 0.956 |
| SILENT | 790 | 1.90\% | \$1,420.00 | \$26.96 | 0.06\% | 15 | \$45,049 | 1.670 |
| BABYBOOM | 2245 | 3.83\% | \$2,020.60 | \$77.40 | 0.11\% | 86 | \$73,219 | 2.103 |
| GENERATX | 1773 | 3.61\% | \$2,163.00 | \$78.08 | 0.09\% | 64 | \$88,275 | 1.966 |
| MILLENIAI | 1399 | 1.57\% | \$1,573.09 | \$24.74 | 0.04\% | 22 | \$57,957 | 1.486 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6481 | 2.9\% |  | \$56.97 |  | 189 |  |  |


|  |  | Intracity Mass Transit - UCC 530311-All Households - June 2005 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Mass Tra. | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Mass Tra. | Mass Tra. | HH Spending | Mass Tra. | Income | Vehicles |
|  |  |  | Of Users | All HH | Mass Tra. | Users |  | Per HH |
| GREATEST | 616 | 4.87\% | \$207.20 | \$10.09 | 0.04\% | 30 | \$28,647 | 1.146 |
| SILENT | 1523 | 7.55\% | \$432.52 | \$32.66 | 0.06\% | 115 | \$50,656 | 1.917 |
| BABYBOOM | 2875 | 9.15\% | \$647.91 | \$59.27 | 0.08\% | 263 | \$74,808 | 2.269 |
| GENERATX | 2157 | 12.10\% | \$606.67 | \$73.41 | 0.12\% | 261 | \$62,812 | 1.801 |
| MILLENIAI | 465 | 10.75\% | \$444.48 | \$47.79 | 0.17\% | 50 | \$28,941 | 1.353 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 7636 | 9.4\% |  | \$53.29 |  | 719 |  |  |


|  |  |  | Intracity Mass Transit - UCC 530311-All Households - June 2015 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Mass Tran | Ann. Avg. Exp. | Ann. Avg. Exp. | Percent of | Number of | Average | Average |
| Generation | Surveys | User \% | Mass Transit | Mass Transit | HH Spending | Mass Transit | Income | Vehicles |
|  |  |  | of Users | All HH | Mass Transit | Users |  | Per HH |
| GREATEST | 275 | 2.91\% | \$321.00 | \$9.34 | 0.03\% | 8 | \$28,025 | 0.953 |
| SILENT | 793 | 5.30\% | \$426.57 | \$22.59 | 0.05\% | 42 | \$45,081 | 1.667 |
| BABYBOOM | 2297 | 10.84\% | \$801.25 | \$86.86 | 0.12\% | 249 | \$72,959 | 2.082 |
| GENERAT X | 1817 | 11.34\% | \$1,030.19 | \$116.80 | 0.13\% | 206 | \$88,092 | 1.935 |
| MILLENIAI | 1445 | 13.70\% | \$932.06 | \$127.71 | 0.22\% | 198 | \$58,925 | 1.461 |
|  | ------ |  |  |  |  | ------ |  |  |
|  | 6627 | 10.6\% |  | \$93.07 |  | 703 |  |  |

## Findings

- Lots of new areas to study
- Further research is needed to continue to evaluate new spending and taxing patterns.
- Household consumption appears to be changing - there is a need for continued evaluation of CE survey questions.
- Additional external sources may suggest future research areas and questions.
- BLS Staff is continuing to develop survey and methods to reflect new spending categories.


## Questions?

## Jonathan.peters@csi.cuny.edu

