

Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019

| Item | All consumer units in the South | Homeowner | | | Renter |
|--|---------------------------------|------------------|-------------------------|----------------------------|------------------|
| | | Total | Homeowner with mortgage | Homeowner without mortgage | |
| Number of consumer units (in thousands) | 50,776 | 33,127 | 18,620 | 14,507 | 17,650 |
| Consumer unit characteristics: | | | | | |
| Income before taxes | \$75,555 | \$91,659 | \$114,924 | \$61,798 | \$45,328 |
| Income after taxes | 65,786 | 78,544 | 97,241 | 54,546 | 41,841 |
| Age of reference person | 51.0 | 55.7 | 49.7 | 63.3 | 42.2 |
| Average number in consumer unit: | | | | | |
| People | 2.4 | 2.5 | 2.8 | 2.1 | 2.2 |
| Children under 18 | .6 | .5 | .7 | .3 | .6 |
| Adults 65 and older | .4 | .5 | .3 | .8 | .2 |
| Earners | 1.2 | 1.3 | 1.6 | .8 | 1.2 |
| Vehicles | 1.9 | 2.2 | 2.4 | 2.1 | 1.2 |
| Percent distribution: | | | | | |
| Reference person: | | | | | |
| Men | 47 | 48 | 51 | 44 | 45 |
| Women | 53 | 52 | 49 | 56 | 55 |
| Housing tenure: | | | | | |
| Homeowner | 65 | 100 | 100 | 100 | n.a. |
| With mortgage | 37 | 56 | 100 | n.a. | n.a. |
| Without mortgage | 29 | 44 | n.a. | 100 | n.a. |
| Renter | 35 | n.a. | n.a. | n.a. | 100 |
| Race of reference person: | | | | | |
| Black or African-American | 19 | 14 | 17 | 11 | 29 |
| White, Asian, and all other races | 81 | 86 | 83 | 89 | 71 |
| Hispanic or Latino origin of reference person: | | | | | |
| Hispanic or Latino | 14 | 11 | 12 | 10 | 18 |
| Not Hispanic or Latino | 86 | 89 | 88 | 90 | 82 |
| Education of reference person: | | | | | |
| Elementary (1-8) | 3 | 2 | 2 | 4 | 3 |
| High school (9-12) | 32 | 29 | 23 | 38 | 37 |
| College | 65 | 68 | 76 | 59 | 60 |
| Never attended and other | (¹) | (¹) | (¹) | (¹) | (¹) |
| At least one vehicle owned or leased | 90 | 96 | 97 | 94 | 80 |
| Average annual expenditures | \$57,925 | \$66,418 | \$77,565 | \$51,660 | \$41,982 |
| Food | | | | | |
| Food at home | 4,222 | 4,749 | 5,047 | 4,280 | 3,232 |
| Cereals and bakery products | 528 | 594 | 630 | 538 | 405 |
| Cereals and cereal products | 162 | 175 | 193 | 146 | 138 |
| Bakery products | 366 | 419 | 437 | 392 | 267 |
| Meats, poultry, fish, and eggs | 925 | 1,032 | 1,101 | 923 | 725 |
| Beef | 247 | 282 | 304 | 249 | 181 |
| Pork | 188 | 209 | 206 | 215 | 148 |
| Other meats | 118 | 136 | 147 | 118 | 86 |
| Poultry | 179 | 189 | 208 | 157 | 161 |
| Fish and seafood | 138 | 156 | 173 | 130 | 103 |
| Eggs | 55 | 60 | 63 | 54 | 46 |
| Dairy products | 395 | 450 | 477 | 407 | 293 |
| Fresh milk and cream | 126 | 139 | 148 | 125 | 101 |
| Other dairy products | 269 | 310 | 329 | 282 | 192 |
| Fruits and vegetables | 784 | 884 | 942 | 792 | 595 |
| Fresh fruits | 284 | 325 | 344 | 296 | 205 |
| Fresh vegetables | 253 | 287 | 309 | 252 | 190 |
| Processed fruits | 103 | 114 | 121 | 102 | 84 |
| Processed vegetables | 143 | 158 | 168 | 143 | 116 |
| Other food at home | 1,589 | 1,789 | 1,898 | 1,620 | 1,214 |
| Sugar and other sweets | 138 | 161 | 168 | 150 | 95 |
| Fats and oils | 114 | 130 | 136 | 122 | 82 |
| Miscellaneous foods | 841 | 941 | 1,011 | 831 | 652 |

See footnotes at end of table.

Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued

| Item | All consumer units in the South | Homeowner | | | Renter |
|---|---------------------------------|-----------|-------------------------|----------------------------|--------|
| | | Total | Homeowner with mortgage | Homeowner without mortgage | |
| Nonalcoholic beverages | 448 | 495 | 516 | 463 | 359 |
| Food prepared by consumer unit on out-of-town trips | 49 | 61 | 67 | 53 | 26 |
| Food away from home..... | 3,262 | 3,654 | 4,162 | 2,879 | 2,527 |
| Alcoholic beverages | 506 | 586 | 674 | 450 | 356 |
| Housing..... | 18,449 | 19,878 | 24,254 | 14,216 | 15,766 |
| Shelter | 10,263 | 10,136 | 13,499 | 5,818 | 10,501 |
| Owned dwellings | 5,913 | 9,008 | 12,279 | 4,809 | 105 |
| Mortgage interest and charges | 2,558 | 3,902 | 6,859 | 107 | 235 |
| Property taxes | 1,545 | 2,352 | 2,718 | 1,883 | 30 |
| Maintenance, repairs, insurance, other expenses | 1,810 | 2,753 | 2,702 | 2,819 | 40 |
| Rented dwellings..... | 3,562 | 108 | 118 | 96 | 10,045 |
| Other lodging | 787 | 1,019 | 1,102 | 914 | 351 |
| Utilities, fuels, and public services | 4,092 | 4,721 | 5,051 | 4,298 | 2,911 |
| Natural gas | 254 | 325 | 350 | 292 | 123 |
| Electricity | 1,723 | 1,963 | 2,039 | 1,866 | 1,273 |
| Fuel oil and other fuels..... | 56 | 76 | 58 | 100 | 19 |
| Telephone services | 1,413 | 1,574 | 1,773 | 1,318 | 1,110 |
| Residential phone service, VOIP, and phone cards..... | 197 | 252 | 199 | 320 | 93 |
| Cellular phone service | 1,216 | 1,322 | 1,574 | 998 | 1,018 |
| Water and other public services | 645 | 783 | 830 | 722 | 386 |
| Household operations | 1,422 | 1,740 | 2,076 | 1,308 | 823 |
| Personal services..... | 382 | 429 | 633 | 167 | 293 |
| Other household expenses | 1,040 | 1,311 | 1,442 | 1,141 | 530 |
| Housekeeping supplies | 759 | 930 | 964 | 876 | 436 |
| Laundry and cleaning supplies | 184 | 217 | 225 | 205 | 123 |
| Other household products..... | 456 | 575 | 596 | 543 | 232 |
| Postage and stationery | 118 | 138 | 144 | 128 | 81 |
| Household furnishings and equipment..... | 1,915 | 2,351 | 2,664 | 1,915 | 1,095 |
| Household textiles..... | 122 | 154 | 161 | 142 | 62 |
| Furniture | 493 | 580 | 687 | 443 | 330 |
| Floor coverings..... | 24 | 31 | 40 | 20 | 10 |
| Major appliances | 303 | 407 | 436 | 369 | 109 |
| Small appliances, miscellaneous housewares | 110 | 121 | 139 | 94 | 88 |
| Miscellaneous household equipment..... | 863 | 1,058 | 1,200 | 846 | 496 |
| Apparel and services | 1,709 | 1,906 | 2,259 | 1,382 | 1,340 |
| Men and boys | 418 | 466 | 531 | 374 | 329 |
| Men, 16 and over | 325 | 362 | 394 | 313 | 257 |
| Boys, 2 to 15 | 93 | 104 | 136 | 60 | 71 |
| Women and girls | 660 | 767 | 906 | 551 | 459 |
| Women, 16 and over..... | 562 | 652 | 740 | 514 | 392 |
| Girls, 2 to 15 | 98 | 114 | 167 | 36 | 67 |
| Children under 2..... | 70 | 64 | 78 | 43 | 82 |
| Footwear..... | 366 | 390 | 463 | 275 | 320 |
| Other apparel products and services | 195 | 219 | 281 | 141 | 150 |
| Transportation | 10,491 | 12,147 | 14,303 | 9,381 | 7,384 |
| Vehicle purchases (net outlay)..... | 4,478 | 5,324 | 6,528 | 3,779 | 2,890 |
| Cars and trucks, new | 2,151 | 2,692 | 3,179 | 2,067 | 1,137 |
| Cars and trucks, used | 2,244 | 2,520 | 3,211 | 1,633 | 1,725 |
| Other vehicles | 83 | 112 | 138 | 79 | 28 |
| Gasoline, other fuels, and motor oil | 2,107 | 2,369 | 2,687 | 1,961 | 1,617 |
| Other vehicle expenses | 3,283 | 3,699 | 4,274 | 2,965 | 2,501 |
| Vehicle finance charges..... | 273 | 314 | 415 | 184 | 196 |
| Maintenance and repairs | 855 | 995 | 1,081 | 887 | 593 |
| Vehicle rental, leases, licenses, and other charges | 540 | 584 | 720 | 409 | 457 |
| Vehicle insurance..... | 1,615 | 1,807 | 2,058 | 1,485 | 1,255 |
| Public and other transportation | 623 | 755 | 814 | 677 | 377 |
| Healthcare | 4,914 | 6,083 | 6,106 | 6,057 | 2,721 |
| Health insurance | 3,444 | 4,257 | 4,333 | 4,160 | 1,918 |
| Medical services..... | 837 | 1,025 | 1,031 | 1,020 | 483 |
| Drugs | 481 | 609 | 559 | 675 | 241 |
| Medical supplies..... | 153 | 192 | 184 | 202 | 79 |
| Entertainment | 2,811 | 3,470 | 4,013 | 2,685 | 1,572 |
| Fees and admissions | 759 | 989 | 1,308 | 524 | 328 |
| Audio and visual equipment and services..... | 989 | 1,134 | 1,219 | 1,020 | 718 |

See footnotes at end of table.

Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued

| Item | All consumer units in the South | Homeowner | | | Renter |
|---|---------------------------------|-----------|-------------------------|----------------------------|------------------|
| | | Total | Homeowner with mortgage | Homeowner without mortgage | |
| Pets, toys, hobbies, and playground equipment..... | 736 | 910 | 1,046 | 709 | 409 |
| Pets..... | 616 | 770 | 881 | 609 | 328 |
| Toys, hobbies, and playground equipment..... | 119 | 140 | 165 | 100 | 81 |
| Other entertainment supplies, equipment, and services..... | 326 | 437 | 440 | 432 | 118 |
| Personal care products and services..... | 743 | 844 | 934 | 719 | 553 |
| Reading..... | 80 | 98 | 97 | 104 | 45 |
| Education..... | 1,143 | 1,207 | 1,553 | 758 | 1,024 |
| Tobacco products and smoking supplies..... | 354 | 338 | 325 | 353 | 384 |
| Miscellaneous..... | 858 | 1,049 | 1,167 | 887 | 499 |
| Cash contributions..... | 1,773 | 2,289 | 2,096 | 2,536 | 804 |
| Personal insurance and pensions..... | 6,611 | 8,121 | 10,575 | 4,972 | 3,776 |
| Life and other personal insurance..... | 484 | 649 | 705 | 576 | 176 |
| Pensions and Social Security..... | 6,127 | 7,473 | 9,870 | 4,396 | 3,601 |
| Sources of income and personal taxes: | | | | | |
| Money income before taxes..... | \$75,555 | \$91,659 | \$114,924 | \$61,798 | \$45,328 |
| Wages and salaries..... | 59,102 | 70,177 | 97,125 | 35,588 | 38,315 |
| Self-employment income..... | 5,481 | 7,278 | 7,979 | 6,378 | 2,107 |
| Social Security, private and government retirement..... | 8,528 | 11,386 | 7,176 | 16,789 | 3,165 |
| Interest, dividends, rental income, other property income..... | 1,227 | 1,746 | 1,342 | 2,264 | 253 |
| Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP)..... | 421 | 237 | 233 | 242 | 766 |
| Unemployment and workers' compensation, veterans' benefits, and regular contributions for support..... | 564 | 716 | 940 | 427 | 279 |
| Other income..... | 232 | 120 | 128 | 110 | 443 |
| Personal taxes (contains some imputed values)..... | 9,769 | 13,116 | 17,684 | 7,252 | 3,487 |
| Federal income taxes..... | 8,004 | 10,857 | 14,657 | 5,980 | 2,649 |
| State and local income taxes..... | 1,702 | 2,175 | 2,926 | 1,212 | 815 |
| Other taxes..... | 62 | 83 | 101 | 60 | 23 |
| Income after taxes..... | 65,786 | 78,544 | 97,241 | 54,546 | 41,841 |
| Addenda: | | | | | |
| Net change in total assets and liabilities..... | \$12,109 | \$17,823 | \$8,650 | \$29,596 | \$1,386 |
| Net change in total assets..... | 21,122 | 30,868 | 31,050 | 30,633 | 2,829 |
| Net change in total liabilities..... | 9,012 | 13,045 | 22,400 | 1,037 | 1,443 |
| Other financial information: | | | | | |
| Other money receipts..... | 549 | 731 | 563 | 946 | 208 |
| Mortgage principal paid on owned property..... | -1,968 | -2,996 | -5,100 | -295 | -39 |
| Estimated market value of owned home..... | 159,354 | 244,251 | 271,129 | 209,752 | ²⁹ |
| Estimated monthly rental value of owned home..... | 993 | 1,521 | 1,692 | 1,303 | (¹) |
| Gifts of goods and services, total..... | 1,078 | 1,331 | 1,505 | 1,098 | 603 |
| Food..... | 87 | 114 | 118 | 110 | 36 |
| Alcoholic beverages..... | 11 | 14 | 15 | 12 | 5 |
| Housing..... | 243 | 288 | 338 | 216 | 158 |
| Housekeeping supplies..... | 26 | 29 | 30 | 28 | 20 |
| Household textiles..... | 15 | 22 | 27 | 13 | ² |
| Appliances and miscellaneous housewares..... | 21 | 27 | 29 | 23 | ²¹⁰ |
| Major appliances..... | 10 | 15 | 12 | 18 | ² |
| Small appliances and miscellaneous housewares..... | 11 | 13 | 18 | ²⁵ | ²⁷ |
| Miscellaneous household equipment..... | 43 | 56 | 66 | 41 | 18 |
| Other housing..... | 137 | 153 | 185 | 111 | 107 |
| Apparel and services..... | 187 | 217 | 240 | 183 | 132 |
| Males, 2 and over..... | 43 | 48 | 47 | 49 | 33 |
| Females, 2 and over..... | 66 | 81 | 86 | 73 | 38 |
| Children under 2..... | 26 | 30 | 34 | 24 | 18 |
| Other apparel products and services..... | 53 | 58 | 73 | 37 | 43 |
| Jewelry and watches..... | 11 | 11 | 16 | 4 | 11 |

See footnotes at end of table.

Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued

| Item | All consumer units in the South | Homeowner | | | Renter |
|---|---------------------------------|-----------|-------------------------|----------------------------|-----------------|
| | | Total | Homeowner with mortgage | Homeowner without mortgage | |
| All other apparel products and services | 42 | 48 | 57 | 33 | 32 |
| Transportation | 110 | 128 | 167 | 79 | 76 |
| Healthcare | 29 | 27 | 24 | 30 | 34 |
| Entertainment | 89 | 110 | 131 | 84 | 48 |
| Toys, games, arts and crafts, and tricycles | 24 | 30 | 28 | 34 | ² 11 |
| Other entertainment | 65 | 80 | 103 | 49 | 38 |
| Personal care products and services | 13 | 15 | 12 | 21 | 7 |
| Reading | 3 | 3 | 3 | 2 | 3 |
| Education | 226 | 318 | 366 | 256 | 53 |
| All other gifts | 81 | 96 | 91 | 104 | 51 |

¹ Value is too small to display.

² Data are likely to have large sampling errors.

n.a. Not applicable.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2020