

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019**

Item	All consumer units in the South	Homeowner			Renter
		Total	Homeowner with mortgage	Homeowner without mortgage	
Number of consumer units (in thousands) .....	50,776	33,127	18,620	14,507	17,650
Consumer unit characteristics:					
Income before taxes .....	\$75,555	\$91,659	\$114,924	\$61,798	\$45,328
Income after taxes .....	65,786	78,544	97,241	54,546	41,841
Age of reference person .....	51.0	55.7	49.7	63.3	42.2
Average number in consumer unit:					
People .....	2.4	2.5	2.8	2.1	2.2
Children under 18 .....	.6	.5	.7	.3	.6
Adults 65 and older .....	.4	.5	.3	.8	.2
Earners .....	1.2	1.3	1.6	.8	1.2
Vehicles .....	1.9	2.2	2.4	2.1	1.2
Percent distribution:					
Reference person:					
Men .....	47	48	51	44	45
Women .....	53	52	49	56	55
Housing tenure:					
Homeowner .....	65	100	100	100	n.a.
With mortgage .....	37	56	100	n.a.	n.a.
Without mortgage .....	29	44	n.a.	100	n.a.
Renter .....	35	n.a.	n.a.	n.a.	100
Race of reference person:					
Black or African-American .....	19	14	17	11	29
White, Asian, and all other races .....	81	86	83	89	71
Hispanic or Latino origin of reference person:					
Hispanic or Latino .....	14	11	12	10	18
Not Hispanic or Latino .....	86	89	88	90	82
Education of reference person:					
Elementary (1-8) .....	3	2	2	4	3
High school (9-12) .....	32	29	23	38	37
College .....	65	68	76	59	60
Never attended and other .....	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
At least one vehicle owned or leased .....	90	96	97	94	80
Average annual expenditures .....	\$57,925	\$66,418	\$77,565	\$51,660	\$41,982
Food .....					
Food at home .....	4,222	4,749	5,047	4,280	3,232
Cereals and bakery products .....	528	594	630	538	405
Cereals and cereal products .....	162	175	193	146	138
Bakery products .....	366	419	437	392	267
Meats, poultry, fish, and eggs .....	925	1,032	1,101	923	725
Beef .....	247	282	304	249	181
Pork .....	188	209	206	215	148
Other meats .....	118	136	147	118	86
Poultry .....	179	189	208	157	161
Fish and seafood .....	138	156	173	130	103
Eggs .....	55	60	63	54	46
Dairy products .....	395	450	477	407	293
Fresh milk and cream .....	126	139	148	125	101
Other dairy products .....	269	310	329	282	192
Fruits and vegetables .....	784	884	942	792	595
Fresh fruits .....	284	325	344	296	205
Fresh vegetables .....	253	287	309	252	190
Processed fruits .....	103	114	121	102	84
Processed vegetables .....	143	158	168	143	116
Other food at home .....	1,589	1,789	1,898	1,620	1,214
Sugar and other sweets .....	138	161	168	150	95
Fats and oils .....	114	130	136	122	82
Miscellaneous foods .....	841	941	1,011	831	652

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	All consumer units in the South	Homeowner			Renter
		Total	Homeowner with mortgage	Homeowner without mortgage	
Nonalcoholic beverages .....	448	495	516	463	359
Food prepared by consumer unit on out-of-town trips .....	49	61	67	53	26
Food away from home.....	3,262	3,654	4,162	2,879	2,527
Alcoholic beverages .....	506	586	674	450	356
Housing.....	18,449	19,878	24,254	14,216	15,766
Shelter .....	10,263	10,136	13,499	5,818	10,501
Owned dwellings .....	5,913	9,008	12,279	4,809	105
Mortgage interest and charges .....	2,558	3,902	6,859	107	235
Property taxes .....	1,545	2,352	2,718	1,883	30
Maintenance, repairs, insurance, other expenses .....	1,810	2,753	2,702	2,819	40
Rented dwellings.....	3,562	108	118	96	10,045
Other lodging .....	787	1,019	1,102	914	351
Utilities, fuels, and public services .....	4,092	4,721	5,051	4,298	2,911
Natural gas .....	254	325	350	292	123
Electricity .....	1,723	1,963	2,039	1,866	1,273
Fuel oil and other fuels.....	56	76	58	100	19
Telephone services .....	1,413	1,574	1,773	1,318	1,110
Residential phone service, VOIP, and phone cards.....	197	252	199	320	93
Cellular phone service .....	1,216	1,322	1,574	998	1,018
Water and other public services .....	645	783	830	722	386
Household operations .....	1,422	1,740	2,076	1,308	823
Personal services.....	382	429	633	167	293
Other household expenses .....	1,040	1,311	1,442	1,141	530
Housekeeping supplies .....	759	930	964	876	436
Laundry and cleaning supplies .....	184	217	225	205	123
Other household products.....	456	575	596	543	232
Postage and stationery .....	118	138	144	128	81
Household furnishings and equipment.....	1,915	2,351	2,664	1,915	1,095
Household textiles.....	122	154	161	142	62
Furniture .....	493	580	687	443	330
Floor coverings.....	24	31	40	20	10
Major appliances .....	303	407	436	369	109
Small appliances, miscellaneous housewares .....	110	121	139	94	88
Miscellaneous household equipment.....	863	1,058	1,200	846	496
Apparel and services .....	1,709	1,906	2,259	1,382	1,340
Men and boys .....	418	466	531	374	329
Men, 16 and over .....	325	362	394	313	257
Boys, 2 to 15 .....	93	104	136	60	71
Women and girls .....	660	767	906	551	459
Women, 16 and over.....	562	652	740	514	392
Girls, 2 to 15 .....	98	114	167	36	67
Children under 2.....	70	64	78	43	82
Footwear.....	366	390	463	275	320
Other apparel products and services .....	195	219	281	141	150
Transportation .....	10,491	12,147	14,303	9,381	7,384
Vehicle purchases (net outlay).....	4,478	5,324	6,528	3,779	2,890
Cars and trucks, new .....	2,151	2,692	3,179	2,067	1,137
Cars and trucks, used .....	2,244	2,520	3,211	1,633	1,725
Other vehicles .....	83	112	138	79	28
Gasoline, other fuels, and motor oil .....	2,107	2,369	2,687	1,961	1,617
Other vehicle expenses .....	3,283	3,699	4,274	2,965	2,501
Vehicle finance charges.....	273	314	415	184	196
Maintenance and repairs .....	855	995	1,081	887	593
Vehicle rental, leases, licenses, and other charges .....	540	584	720	409	457
Vehicle insurance.....	1,615	1,807	2,058	1,485	1,255
Public and other transportation .....	623	755	814	677	377
Healthcare .....	4,914	6,083	6,106	6,057	2,721
Health insurance .....	3,444	4,257	4,333	4,160	1,918
Medical services.....	837	1,025	1,031	1,020	483
Drugs .....	481	609	559	675	241
Medical supplies.....	153	192	184	202	79
Entertainment .....	2,811	3,470	4,013	2,685	1,572
Fees and admissions .....	759	989	1,308	524	328
Audio and visual equipment and services.....	989	1,134	1,219	1,020	718

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	All consumer units in the South	Homeowner			Renter
		Total	Homeowner with mortgage	Homeowner without mortgage	
Pets, toys, hobbies, and playground equipment.....	736	910	1,046	709	409
Pets.....	616	770	881	609	328
Toys, hobbies, and playground equipment.....	119	140	165	100	81
Other entertainment supplies, equipment, and services.....	326	437	440	432	118
Personal care products and services.....	743	844	934	719	553
Reading.....	80	98	97	104	45
Education.....	1,143	1,207	1,553	758	1,024
Tobacco products and smoking supplies.....	354	338	325	353	384
Miscellaneous.....	858	1,049	1,167	887	499
Cash contributions.....	1,773	2,289	2,096	2,536	804
Personal insurance and pensions.....	6,611	8,121	10,575	4,972	3,776
Life and other personal insurance.....	484	649	705	576	176
Pensions and Social Security.....	6,127	7,473	9,870	4,396	3,601
Sources of income and personal taxes:					
Money income before taxes.....	\$75,555	\$91,659	\$114,924	\$61,798	\$45,328
Wages and salaries.....	59,102	70,177	97,125	35,588	38,315
Self-employment income.....	5,481	7,278	7,979	6,378	2,107
Social Security, private and government retirement.....	8,528	11,386	7,176	16,789	3,165
Interest, dividends, rental income, other property income.....	1,227	1,746	1,342	2,264	253
Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP).....	421	237	233	242	766
Unemployment and workers' compensation, veterans' benefits, and regular contributions for support.....	564	716	940	427	279
Other income.....	232	120	128	110	443
Personal taxes (contains some imputed values).....	9,769	13,116	17,684	7,252	3,487
Federal income taxes.....	8,004	10,857	14,657	5,980	2,649
State and local income taxes.....	1,702	2,175	2,926	1,212	815
Other taxes.....	62	83	101	60	23
Income after taxes.....	65,786	78,544	97,241	54,546	41,841
Addenda:					
Net change in total assets and liabilities.....	\$12,109	\$17,823	\$8,650	\$29,596	\$1,386
Net change in total assets.....	21,122	30,868	31,050	30,633	2,829
Net change in total liabilities.....	9,012	13,045	22,400	1,037	1,443
Other financial information:					
Other money receipts.....	549	731	563	946	208
Mortgage principal paid on owned property.....	-1,968	-2,996	-5,100	-295	-39
Estimated market value of owned home.....	159,354	244,251	271,129	209,752	<sup>29</sup>
Estimated monthly rental value of owned home.....	993	1,521	1,692	1,303	( <sup>1</sup> )
Gifts of goods and services, total.....	1,078	1,331	1,505	1,098	603
Food.....	87	114	118	110	36
Alcoholic beverages.....	11	14	15	12	5
Housing.....	243	288	338	216	158
Housekeeping supplies.....	26	29	30	28	20
Household textiles.....	15	22	27	13	<sup>2</sup>
Appliances and miscellaneous housewares.....	21	27	29	23	<sup>210</sup>
Major appliances.....	10	15	12	18	<sup>2</sup>
Small appliances and miscellaneous housewares.....	11	13	18	<sup>25</sup>	<sup>27</sup>
Miscellaneous household equipment.....	43	56	66	41	18
Other housing.....	137	153	185	111	107
Apparel and services.....	187	217	240	183	132
Males, 2 and over.....	43	48	47	49	33
Females, 2 and over.....	66	81	86	73	38
Children under 2.....	26	30	34	24	18
Other apparel products and services.....	53	58	73	37	43
Jewelry and watches.....	11	11	16	4	11

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	All consumer units in the South	Homeowner			Renter
		Total	Homeowner with mortgage	Homeowner without mortgage	
All other apparel products and services .....	42	48	57	33	32
Transportation .....	110	128	167	79	76
Healthcare .....	29	27	24	30	34
Entertainment .....	89	110	131	84	48
Toys, games, arts and crafts, and tricycles .....	24	30	28	34	<sup>2</sup> 11
Other entertainment .....	65	80	103	49	38
Personal care products and services .....	13	15	12	21	7
Reading .....	3	3	3	2	3
Education .....	226	318	366	256	53
All other gifts .....	81	96	91	104	51

<sup>1</sup> Value is too small to display.

<sup>2</sup> Data are likely to have large sampling errors.

n.a. Not applicable.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2020